



United
HOMECARE®

There's just no place like home.

Sponsorship Opportunities
26th Annual Dinner & Claude Pepper Awards
Thursday, May 20, 2021



"Life is like riding a bicycle: you don't fall off unless you stop pedaling." – Claude Pepper

Jungle Island | 1111 Parrot Jungle Trail, Miami, Florida
Cocktails & Silent Auction at 5:45 p.m. | Dinner & Awards Presentation at 7:00 p.m.
RSVP: Phone 305.716.0764 | Email: apalenzuela@unitedhomecare.com
or Phone 305.716.0736 | Email: bceballos@unitedhomecare.com
Business and Cocktail Attire

SPONSORSHIP OPPORTUNITIES

SAPPHIRE \$20,000

- Presenting Sponsor of a Claude Pepper Award on Stage (3 minutes to speak)
- Logo and tagline with prominent placement in Claude Pepper Awards Video
- Corporate logo on Step & Repeat banner
- Two tables of ten with premium seating (20 tickets first row)
- Presenting Sponsor dedicated recognition via e-blast
- Recognition at the podium and onstage acknowledgment
- Corporate name and logo on event invitation
- Corporate name and logo prominently displayed on signage
- Corporate name and logo in event presentation
- Corporate name and logo in event program book
- Exclusive signage at ballroom entrance
- Prominent placement of corporate logo on event web page with link to corporate website
- Sponsorship recognition in all press releases, event newsletter and media coverage
- Sponsor logo inclusion in social media
- Invitations to Special Networking Events
- Full Page Inside Cover Advertisement in Event Program Book (Prominent Placement)

RUBY \$15,000

- Co-Presenting Sponsor of a Claude Pepper Award on Stage
- One and a-half tables of 15 seats (premium, first row)
- Co-Presenting Sponsor dedicated recognition via e-blast
- Recognition at the podium and onstage acknowledgment
- Corporate name and logo on event invitation
- Corporate name and logo prominently displayed signage
- Corporate name and logo in event presentation
- Corporate name and logo in event program book
- Exclusive signage at ballroom entrance
- Prominent placement of corporate logo on event webpage with link to corporate website
- Sponsorship recognition in all press releases, event newsletter and media coverage
- Sponsorship recognition and logo in social media
- Invitations to Special Networking Events
- Full Page Advertisement in Event Program Book (Prominent Placement)

EMERALD \$10,000

- One table of 12 seats (premium, first row)
- Recognition at the podium and onstage acknowledgment
- Corporate name and logo on event invitation
- Corporate name and logo prominently displayed signage
- Corporate name and logo in event presentation
- Corporate name and logo in event program book
- Prominent placement of corporate logo on event webpage with link to corporate website
- Special invitations to other United HomeCare events throughout the year
- Sponsorship recognition in all press releases, event newsletter and media coverage
- Sponsorship recognition and logo in social media
- Invitations to Special Networking Events
- Full Page Advertisement in Event Program Book

PLATINUM \$7,500

- One table of 10 seats (premium, first row)
- Recognition at the podium and onstage acknowledgment
- Corporate name and logo on event invitation
- Corporate name and logo on signage
- Corporate name and logo in event presentation
- Corporate name and logo in event program book
- Prominent placement of corporate logo on event webpage with link to corporate website
- Special invitations to other United HomeCare events throughout the year
- Sponsorship recognition in all press releases, event newsletter and media coverage
- Sponsorship recognition and logo inclusion in social media
- Invitations to Special Networking Events
- Half Page Advertisement in Event Program Book (Prominent Placement)

SPONSORSHIP OPPORTUNITIES

GOLD \$5,000

- One table of 10 seats
- Recognition at the podium and onstage acknowledgment
- Corporate name on event invitation
- Corporate name and logo on signage
- Corporate name and logo in event presentation
- Corporate name in event program book
- Special invitations to other United HomeCare events throughout the year
- Sponsorship recognition in all press releases, event newsletter and media coverage
- Sponsorship recognition and logo inclusion in social media
- Invitations to Special Networking Events
- Quarter Page Advertisement in Event Program Book (Prominent Placement)

AMETHYST \$3,500

- Six Dinner Tickets
- Corporate name in event presentation
- Recognition in Program Book
- Invitations to Special Networking Events
- Business Card Advertisement

SENIOR PATRON \$2,800

- Four Dinner Tickets
- Corporate name in event presentation
- Recognition in Program Book
- Invitations to Special Networking Events

FRIEND OF SENIOR DINNER TICKET \$350

YOUNG PATRON TICKET \$75 (UNDER AGE 25)

UNDERWRITING OPPORTUNITIES:

Help UHC to defray the costs of the Dinner by underwriting one or more of the items below. This will provide more direct funding for United HomeCare programs that help older adults. Underwriters will receive special recognition in the Event Program Book and two (2) Friend of Seniors Dinner Tickets.

• Audio Visual	\$9,000
• Décor	\$8,000
• Event Program Book	\$7,000
• VIP Reception	\$6,000
• Cocktail Reception	\$5,000
• Favors	\$4,000
• Invitations	\$3,000
• Entertainment	\$2,000
• Awards	\$2,000
• Postage and Signage	\$1,850

DARE TO DREAM PROGRAM SPONSOR \$300 - \$4,000

This program helps UHC meet basic unmet needs of UHC clients and those on the waiting list – things that are not covered by Medicare, Medicaid or private insurance. Meeting these needs can make life a little easier and mean the difference between existing and thriving. The need may be as simple as a piece of basic furniture or an appliance, or it could include special equipment to allow a client to remain at home rather than going to a nursing home. Dare to Dream Sponsors will receive special recognition in the Event Program Book and two (2) Friend of Seniors Dinner Tickets.

Note: All Sponsorship Commitment received by September 1, 2020 will be recognized in 2020 and 2021 Virtual Tribute to Claude Pepper (online) on Thursday, September 24, 2020, and Annual Dinner & Claude Pepper Awards on Thursday, May 20, 2021 (LIVE)

SPONSORSHIP COMMITMENT FORM

Name

Company Name

Address

City

State

Zip

Phone Number

Email

Please return this commitment form by no later than September 1, 2020 (to be recognized in Virtual Tribute to Claude Pepper)

All Sponsorship Commitments paid in 2020 will also be honored in 2021.

Kindly make your reservation & payment via UHC secured website

CLICK HERE

or mail, email, fax your completed form to:

Alina Palenzuela

United HomeCare

8400 NW 33rd Street, Suite 400, Miami, FL 33122

305.716.0764 • 305.716.0736

Email: apalenzuela@unitedhomecare.com • bceballos@unitedhomecare.com • Fax: 305.468.0845

SELECT YOUR SPONSORSHIP

- | | | | |
|--|-----------------|--|----------------|
| <input type="checkbox"/> SAPPHIRE | \$20,000 | <input type="checkbox"/> AMETHYST | \$3,500 |
| <input type="checkbox"/> RUBY | \$15,000 | <input type="checkbox"/> SENIOR PATRON | \$2,800 |
| <input type="checkbox"/> EMERALD | \$10,000 | <input type="checkbox"/> DINNER TICKET | \$350 |
| <input type="checkbox"/> PLATINUM | \$7,500 | <input type="checkbox"/> YOUNG PATRON TICKET | \$75 |
| <input type="checkbox"/> GOLD | \$5,000 | <input type="checkbox"/> UNDERWRITING DONATION: | _____ |

SPONSORSHIP LEVEL PAYMENT OPTIONS

- ☐ American Express ☐ Master Card ☐ Visa

Credit Card #:

Security Code:

Name On Card

Exp. Date:

Address:

Billing Zip Code:

Signature:

Check#

ADVERTISING SPECIFICATIONS

- | | | | |
|---|---|--|---|
| <input type="checkbox"/> Full Page AD: \$1,500
5.5" Wide x 9" Deep | <input type="checkbox"/> Half Page AD: \$1,000
5.5" Wide x 4.375" Deep | <input type="checkbox"/> Quarter Page AD: \$800
2.625" Wide x 4.375" Deep | <input type="checkbox"/> Business Card AD: \$200
3.5" Wide x 2" Deep |
|---|---|--|---|

PDF files only. PDF specs: * Hi res PDF files (made through Acrobat Distiller is preferred.) Hi res distilled files must have: 1. All fonts embedded. 2. The correct color mode (CMYK for color, grayscale for B&W). Do NOT use RGB, LAB, or embedded color profiles, including ICC. 3. Spot color MUST be converted to CMYK, 4 colors only. 4. Do NOT include OPI in the file. 5. Resolution: 300 dpi for all images and files. For advertising specifications or to email your ad, please email Alina Palenzuela at apalenzuela@unitedhomecare.com.