

# United HomeCare 23<sup>Rd</sup> Annual Dinner & Claude Pepper Awards



## 2017 ADVERTISING OPPORTUNITIES & SPECIFICATIONS

### Donors Strengthen the Health of Our Community

*Gain exposure and brand awareness for your business at United HomeCare's 2017 Annual Dinner & Claude Pepper Awards Ceremony by advertising in this year's Event Journal.*

<input type="checkbox"/> <b>Full Page Ad: \$1,500</b> <b>5.5" Wide x 9" Deep</b>	<input type="checkbox"/> <b><u>Half Page Ad: \$1,000</u></b> <b>5.5" Wide x 4.375" Deep</b>
<input type="checkbox"/> <b><u>Quarter Page Ad: \$700</u></b> <b>2.625" Wide x 4.375" Deep</b>	<input type="checkbox"/> <b><u>Business Card: \$200</u></b> <b>3.5" Wide x 2" Deep</b>

**AD Deadline: Thursday, April 13, 2017**

We suggest PDF files only. Please DO NOT send Microsoft files. PDF specs: \* Hi-res PDF files (made through Acrobat Distiller is preferred.) Hi-res distilled files must have: 1. All fonts embedded. 2. The correct color mode (CMYK for color, grayscale for B&W) Do NOT use RGB, LAB, or embedded color profiles, including ICC. 3. Spot color MUST be converted to CMYK, 4 colors only. 4. Do NOT include OPI in the file. 5. Resolution: 300 dpi for all images and files.

*E-mail your Ad to [apalenzuela@unitedhomecare.com](mailto:apalenzuela@unitedhomecare.com).*

*For more information please call Alina Palenzuela at 305-716-0764.*

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**2017 ADVERTISING PARTICIPATION FORM**

*Please return this form with payment by April 13, 2017.*

**Name:** \_\_\_\_\_

**Company:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip Code:** \_\_\_\_\_

**Telephone:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Payment Options**

American Express  Master Card  Visa

Account Number \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

Security Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

My check payable to  
**United HomeCare** is enclosed in  
the amount of \$\_\_\_\_\_.

**Mail** your check and this form to:

**United HomeCare**  
8400 N.W. 33<sup>rd</sup> Street, Suite 400  
Miami, Florida 33122  
Attn: Alina Palenzuela  
305-716-0710



**FULL PAGE**  
5.5" wide x 9" deep



**HALF PAGE**  
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**BUSINESS CARD**  
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**QUARTER PAGE**  
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